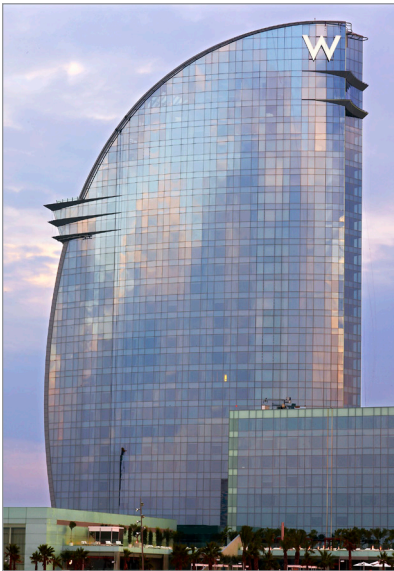




Council on Emerging Markets Senior Executive Roundtable

**The New Normal: Positioning Your EMEA Organization for Long Term Growth
Barcelona, October 5-6, 2010**



W Barcelona
Plaça de la Rosa dels Vents
T. +1 34 93 295 28 00

AGENDA

Tuesday, October 5th

Restaurant Bravo

- 19:30-20:00 Welcome Reception and Cocktails
20:00 Welcome Dinner
A dinner with Ambassador Cem Duna and Arezki Daoud

Wednesday, October 6th

Studio 10

- 08:45-09:00 Welcome Coffee
09:00-10:40 The New Normal: What's Happened, Where Are We Headed?
10:40-11:00 Coffee Break
11:00-12:00 Expert Commentary – Featuring Ambassador Cem Duna with comments by Arezki Daoud

Refresh Terrace

- 12:00 - 13:00 Lunch

Studio 10

- 13:00-15:00 Optimising the Emerging Markets Organization for Profitable Growth
15:00-15:30 Coffee Break
15:30-16:30 Intelligent Networking Groups – Focus: Distribution in Emerging Markets
16:30-17:00 Closing Remarks

Eclipse South

- 17:00 Closing Cocktails

If you have any questions or require assistance during the event, please do not hesitate to contact Sofia Leon (+1 202 560 4246)

